

FIATA DIPLOMA



MODULE 4 ~ AIR CARGO TRANSPORT



Organised by : PENANG FREIGHT FORWARDERS ASSOCIATION (PSMB -2266)
(HRDF - CLAIMABLE)

4-DAYS COURSE on
28th & 29th June 2018 AND 5th & 6th July 2018
(THURSDAYS & FRIDAYS)

INTRODUCTION ~ BACKGROUND TO THE FIATA DIPLOMA

FIATA (in French "Fédération Internationale des Associations de Transitaires et Assimilés"), International Federation of Freight Forwarders Associations, based in Zurich, Switzerland is the world umbrella body of the freight forwarding industry. Within FIATA, a specialized body known as the Advisory Body Vocational Training (ABVT), has consistently worked to build up a solid reputation as a major contributor to the development of vocational training in the freight forwarding industry. Whilst it does not itself deliver professional training programmes, it operates as a knowledge champion in the international freight forwarding and logistics management field. In carrying out this objective the ABVT has developed a set of minimum criteria for the award of a qualification known as the FIATA Diploma in Freight Forwarding by Vocational Training and Examination (commonly called the FIATA Diploma).

HOW WIDELY IS THE FIATA DIPLOMA RECOGNISED?

Since it was first introduced in 1996, the FIATA Diploma has become recognised throughout the world as recognition of the overall competency of the holder in all fields of freight forwarding operations.

What is covered in the FIATA Diploma?

The areas covered by the FIATA Diploma criteria are as follows:

- Module 1 : An introduction to freight forwarding
- Module 2 : Maritime Transport

- Module 3 : Multimodal Transport
- Module 4 : Air Cargo Transport
- Module 5 : International Road Transport
- Module 6 : International Rail Transport
- Module 7 : Inland Waterway
- Module 8 : Introduction to Logistics
- Module 9 : Transport Insurance
- Module 10 : Safety, security and dangerous goods
- Module 11 : Information & communication technologies (ICT) in Forwarding
- Module 12 : Customs matters

THE FIATA DIPLOMA IN MALAYSIA

Through the FIATA accreditation which we obtained in 2011 in Egypt, the Federation of Malaysia Freight Forwarders now brings this course to the Malaysia industry. It is the aim of the Association to educate and transform the logistics industry to a higher level.

WHAT DOES THE FIATA DIPLOMA MEAN TO ME?

In acquiring the FIATA Diploma you achieve the following objectives:

1. You gain the practical ability to operate competently in a wide variety of operational areas within the freight forwarding industry. These are in themselves very marketable skills.
2. You place yourself in a good position for rapid promotion provided you have shown the right leadership qualities and fit in to the culture of your employer organization.
3. You can combine these practical skills with your academic knowledge in adding value to strategic decision making processes aimed at providing integrated logistics and supply chain management solutions to customers. You gain an international qualification which is recognised as THE professional standard throughout the world of freight forwarding.
4. During the course of the programme you will be paid to learn as it is HRF claimable.

INTRODUCTION TO MODULE 4: AIR CARGO TRANSPORT

The course has been designed primarily for traffic and operations staff of international air cargo agents. It will be also very useful to:

- All sales and marketing staff of cargo agents and consolidators (air freight forwarders);
- The sales, reservation and acceptance staff of airlines, airport handling and surface transportation companies;
- Shipping department's staff of manufacturers, wholesalers, importers and exporters; and
- Junior and middle management staff of cargo agents and manufacturers who wish to expand or refresh their knowledge on current international air cargo rating and handling procedures.

TARGETED PARTICIPANTS:

1. Forwarding / Operations personnel
2. Customer service personnel
3. Business / Sales Executives
4. Everyone who has a need to understand the airfreight industry

OBJECTIVES OF THE COURSE

The course helps participants to gain a broad understanding of cargo agency and airline operations. Participants will also become familiar with related subjects such as industry terminology and abbreviations, world geography and air cargo acceptance.

Upon successful completion of the course,

1. The student should be proficient with the basic regulations for Air Cargo Transport.
2. He/she should be able to refer and use IATA TACT Rules and Rates competently in daily routine works correctly.
3. He/she should be able to calculate flight time correctly.
4. He/she should be able to explain the ground handling and the documentation procedures of air cargo transport.
5. He/she also should demonstrate his familiarity with airfreight pricing with examples of calculation.

COURSE CONTENTS

1. General Conditions of Carriage
2. Most Used Aircrafts and ULDs
3. Air Waybills and Accompanying Documents
4. Calculation of Air Freight
5. Geography in Air Transport
6. Time Differences and Calculation of Flight Time

THE TRAINER PROFILE ~ Mr. WONG KIM CHUAN (KC Wong)

Mr. KC Wong is the Adjunct Lecturer (Industry) at the Malaysia University of Science and Technology. He is also the Trainer of Federation of Malaysian Freight Forwarders (FMFF).

Mr. KC Wong was the Education and Training Chairman of Penang Freight Forwarders Association (PFFA) from 2007 to 2009. He has been elected by the PFFA members as the Airfreight Board Member (year 2005 -2007 and 2007 – 2009) and Executive Council Member for year 2007 – 2009.



He has been in the airlines cargo and airfreight forwarding industry with multi-national companies for over two decades with 10 years in senior managerial position. He possesses solid and extensive experience in the airfreight operations besides having good hands-on experience in the sales and marketing.

Mr. KC Wong is the certified trainer by

1. Human Resources Development Council, Ministry of Human Resources, Malaysia;
2. FIATA (International Federation of Freight Forwarders Associations);
3. UNESCAP (United Nations, Economic and Social Commission for Asia and the Pacific);
4. UNCTAD (United Nations Conference on Trade and Development);
5. Cathay Pacific Airways Corporation and also
6. The branch level 1 trainer in his corporate employment.

He has been actively involved in the in-house training programmes for the staff and their customers. In year 2006 and 2010, Mr. KC Wong supported Penang Freight Forwarders Association (PFFA) in the industry development programme, Foundation Course in Freight Forwarding, Logistics and Multimodal Transport, jointly organised with Federation of Malaysian Freight Forwarders (FMFF), and endorsed by the UNESCAP.

He has developed effective management and good leadership skills and trained up successors and staff of his corporate employment. His 10 years involvement in senior management level of airfreight forwarding industry has enable him to unleash effective skills in mentoring and coaching of his staff.

Mr. KC Wong attended courses on Cargo Services, IATA Dangerous Goods Regulations Basic and Refresher Course, Air Waybill and Regulations, B747-200 Freighter Loading and Load Sheet (Flight Weight and Balance), Cargo Operations and Claim Handling, Incoterms 2000 and other programmes on Training Skills, Customer Retention Management Skills, Negotiation Skills, Effective Communication Skills, Leadership Skills and etc. He has great passionate in people development and enjoys ideas sharing and reading.

ADMINISTRATIVE DETAILS

Duration : 4 days

Date : 28th, 29th JUNE 2018 AND 5th, 6th JULY 2018 (Thursdays & Fridays)

Time : 8.30 am – 5.00 pm

Venue : Vistana Penang Bukit Jambul

SEMINAR FEE : : (HRDF CLAIMABLE)

- PFFA MEMBERS : RM 2, 300.00 per pax [3 and above];
- PFFA MEMBERS : RM 2, 400.00 ;
- NON-PFFA MEMBERS : RM 2, 500.00 :
 - : RM 2,400.00 per pax (3 and above)

Refund & Cancellation

We offer a flexible refund & cancellation upon receiving your request in writing or by email.

- **7 days up to event date – 100% refundable less RM300.00 processing fees**
- **24 hours before event date – 50% refundable less RM300.00 processing fees**
- **Less than 24 hours no refundable**
- **Suitable participant substitution may be requested in writing or by email.**

Cheque Payments : Payable to: **Penang Freight Forwarders Association**

Direct Bank Transfer :

- Bank : **Maybank, 1-1-28, i-Avenue, Bayan Lepas, Penang**
- Account No. : **007134215354**
- Swift Code : **MBBEMYKL**

PFFA TRAINING CENTRE LIAISON OFFICER: **Ms AH Lim and Ms Jennifer**

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